

THE METRO REPORT

JUNE 2022



Reggi Sturns

Photo by Rachel DeLira

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And Much More

FROM THE PUBLISHERS

Women are helping build DFW

This month's issue features four awesome women directly or indirectly involved in construction. These women have taken a roundabout way of arriving at their current career choices, but all are making a positive impact on their community. These strong women were raised by strong women and have chosen to walk down a career path traditionally run by men. They are living proof, no matter your age, you can change direction and choose a different career path. Read all about these dynamic women in this month's issue.

Our nonprofit feature in this issue is The Parenting Center. We also have some timely information inside about Juneteenth.

Make sure to check out the Spotlight features this month. Jennifer Treviño is a mover and shaker in Fort Worth. If you don't already know her, please allow us to introduce her and encourage you to contact and engage in Leadership Fort Worth and it's programs that help increase your knowledge of the city. You'll be glad you did. Our second spotlight is Kayla Hoffman, a banking officer from the new Ciera Bank location in Burleson. If you're doing business in her area, she'd love to see you; she's there to help.

Until next time,
Anjie and Shevoyd Hamilton



Publishers Anjie and Shevoyd Hamilton

CORRECTION FOR APRIL 2022 ISSUE:

In the article "Hair Salon & Plant Shop" - Cynthia Jasso's grandmother was from Cuba, not her mother.

It was Nataly Medina's idea to fill the shop with plants, not Jasso's.

We sincerely regret the errors.

THE METRO REPORT

The Metro Report shines a light on women and minorities in the business community of the Dallas/Fort Worth metroplex!

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4
TARRANT



VOTE

Ebony Turner
FOR CCC6

Crystal Gayden
FOR 324DC

Lesa Pamplin
FOR CCC5

MarQ Clayton
FOR CCC7

Early Voting: Oct. 24 - Nov. 4

Election Day: Nov. 8

REPRESENTATION

EFFICIENCY

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The Parenting Center: DOING MORE TO REACH MORE

by The Parenting Center Staff

The last two years have been overflowing with uncertainty and transition. In the face of such adversity, The Parenting Center responded quickly to the changing landscape of engagement and became virtual in many of our program areas. While they were ready to serve, it took some time for our clients and participants to acclimate to the virtual world.

Nonetheless, they were intentional in their services and looked for new and innovative ways to engage the community. In 2020, The Parenting Center began providing a new, free Facebook Live bi-weekly learning opportunity for their followers. This social media presence quickly became successful, with almost 175,000 families reached and more than 65,500 views in just 9 months. "We were able to keep our staff team employed and engaged in our community, saw over 5,000 clinical clients in 2020 and found ways to engage families through social media and virtual classrooms," says Executive Director Chris Butler.

Throughout 2021, TPC implemented an expanded virtual and remote strategy for their clinical counseling, relationship workshops, parental coaching and education offerings; creating pathways for more than 3,000 clients to experience the improved wellbeing, thriving relationships, emotional healing and the positive healthy life experiences TPC believes they deserve.

Without question, the previous two years have presented many challenges to all, some having more impact than others. However, TPC stands resolute in their commitment to providing the preventative, educational and mental health services that their Fort Worth and Tarrant County neighbors and families need, regardless of their financial situation.

“I am extremely proud of the work that our team does and the commitment they display to our community daily.”
- Chris Butler

“As for 2022, it has been a year of continued recovery for our community and a year of growth for TPC,” says Butler. As they celebrated their 47th year of service they moved into another year of uncharted territory and transformation. Through a global pandemic, social unrest, and economic uncertainties, The Parenting Center has been able to continue their programming

with virtual learning and telehealth options, which ensures that parents and families are able to receive the help they need, when needed the most.

“We were recently awarded our third federal grant and look forward to our new Future First Program. The purpose of Future First is to provide a comprehensive approach to educate youth on the prevention of pregnancy and sexually transmitted infections through medically accurate information and promoting a healthy successful transition to adulthood,” said Chris.

They were recently awarded a \$50,000 CCPD (Crime Control and Prevention District) grant for the first time this year. This has allowed them to upgrade many outdated areas of technology throughout the organization.

Butler continued, “As our clinical program continues to grow, I am excited to announce that we now have collaborated with five universities and will have six students in our internship program. This partnership has expanded our service capacity and will allow us to see clients that do not have the benefit of insurance. This has a donative impact of almost \$200,000 to our community.”

In the last 12-18 months, TPC has seen the need for their services increase exponentially in the homes and communities they serve, while the expertise of their staff members continued to be widely sought after as well. This demand has led to TPC being featured on Good Morning Texas 12 times during this time span, covering topics such as:

- Anxiety
- Bullying
- Child Screen Time
- General communication
- Grief
- How to engage your child in the summer
- How to communicate with your child regarding global tragedy

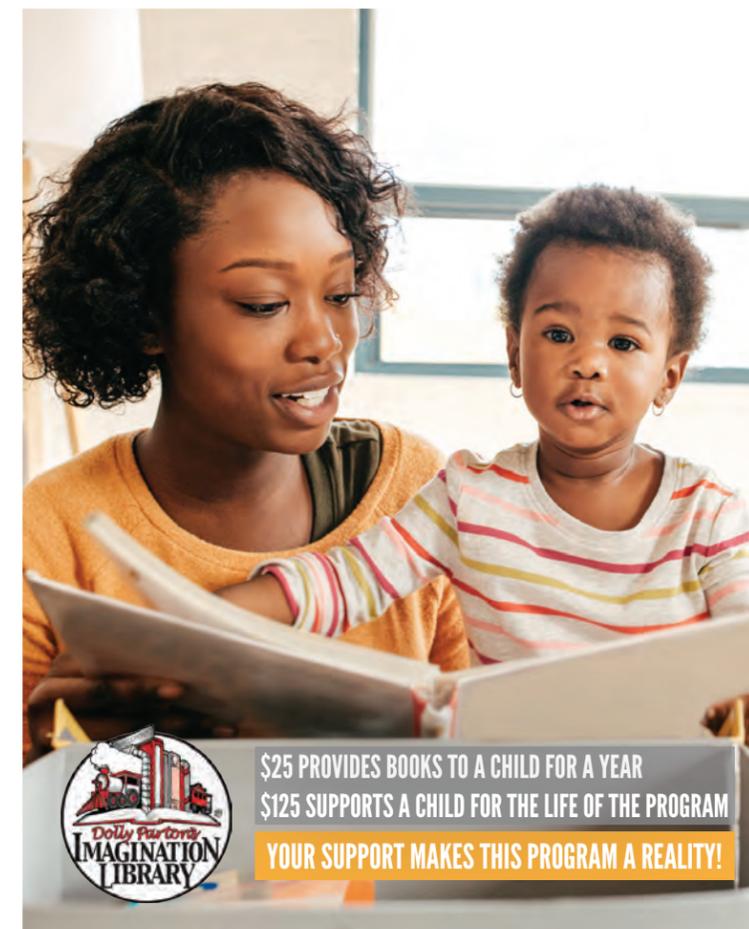


Chris Butler, Executive Director, The Parenting Center



“I am extremely proud of the work that our team does and the commitment they display to our community daily. As an agency, we are grateful to have the opportunity to continue serving those in need, meeting them where they are, and helping them throughout their life’s journey,” said Butler.

In 2022 TPC will continue to grow and will focus on serving the diverse needs of their community and expand their reach and impact.



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From side-gig to main-gig: Cynthia Waters *by Hayley Roberts*

After working in the field of education for 10 years, Cynthia Waters took a leap of faith and made her side hustle her main hustle.

Dallas native Cynthia Waters left Texas to pursue her dream of helping others and attended the prestigious Spelman College where she received her Bachelor of Arts degree. Waters returned to Dallas to teach at the elementary and middle school levels for seven years while pursuing her master's in counseling which she received from Argosy University. Once she received her school counseling certification from Dallas Baptist University, she became the lead counselor at L.G. Pinkston High School in the Dallas Independent School District. She served in this position for five years before leaving the education field to pursue a different career path.

For more than 15 years, Waters designed and created beautiful art and at times worked alongside her brother doing home renovations. Nine years ago, she decided to pursue these efforts full-time, and Cyn Customs was created. Cyn Customs is a full-scale home renovation and custom art company, specializing in interior and exterior design plans and implementation. In addition, Waters is an artist who specializes in portraits, abstracts and home design art.

Waters prides herself on being owner of a home renovation/design firm in which she does much of her own construction. She has a small staff of three men who work alongside her. She does 90 percent of the designs and of course all the art is customized for each client and completed by her alone. She touts her company as a "one-stop shop" where Waters works with homeowners to design the space which her company then fully implements the plans. Many of the concepts and the art are one-of-a-kind pieces.

“Learn, learn, learn your craft and know it well, so that you are confident in all you do.”
- Cynthia Waters

When asked about the career change, Waters explained, "I have always enjoyed creating and designing and have had a fascination with the arts. I enjoy the gratification that comes with transforming a space." She says the pathway to where she now is has not been easy and it was an unexpected step forward, but she loves every minute of it. "The journey has been life-changing yet fulfilling and I wouldn't change it for the world," says Waters. Much like time, the construction/design business is constantly evolving and chang-

ing, which means there is always room for growth and learning. This business has allowed Waters' imagination to go places she could not have anticipated, and she expects that the next five to 10 years will have unlimited opportunities for creativity in the field of home renovation.

Her hope is that more women will have a willingness to learn the craft and grow in it.

A big proponent of mentoring others, Waters offered this advice to young women with a desire to enter this field, "Never allow yourself to shrink." Though there are now more women in the field, it is still a male-dominated field and Waters believes women should be unapologetic in their assurance. "Learn, learn, learn your craft and know it well, so that you are confident in all you do," she says. Her background in education comes through when she advises them to be life-long learners and try many things until they find that thing they absolutely love. She asserts, "Things created with love are always better."

She credits her mother and big brother, Charles, for being her mentors. Waters declares she and her brother got their creative genes from their mother. "My mother could make, draw and fix ANYTHING," said Waters. She encouraged them to be creative and never placed limits on their imagination, which may be why both she and her brother are currently working in the same field. Her brother, who works in Atlanta, taught her a lot with respect to how the business should be operated. She worked with him while in college and now that she has her own business, they bounce ideas off each other and always take time to encourage one another, especially during challenging times.

With several projects under her belt, Waters is proud of each design, but her favorite space to date is a bathroom renovation her company completed for an employee of Marriott hotels. She was given a theme and complete creative control. The theme was "Steampunk" and Waters took the theme and ran with it. Ninety percent of the décor was handmade or hand-painted by Waters. "I had so much fun creating that space," she said.

Waters has been in this business long enough to



Cynthia Waters, Owner, Cyn Customs
Photos courtesy of Cynthia Waters

understand that designers often consult with clients, but only see what they want or only have one design aesthetic. Her approach is different, she expresses it like this, "YOU ARE HEARD." She wants her clients to understand that she works for them and will always listen to their ideas and give professional feedback and critiques. She enjoys working with other creatives who are just as colorful as she is. She conveys to them they will have fun together and she aims to please them in all aspects of their design.

Waters describes herself as a goal-oriented go-getter. She is confident in her abilities and doesn't allow others to project their insecurities or doubts on her. She admits to being strong-minded and strong-willed. She makes sure to surround herself with positive individuals who speak the truth without malice and take time to uplift and encourage her as well. Once she gets to know you and gets comfortable, then she is happy to introduce her silly side.

Waters credits her supportive husband and two beautiful children for motivating her to have a better work/life balance than she had when she was working as a counselor, doing renovations on the side and fulfilling her roles as wife, mother and friend. She has learned that scheduling is a must so that she can have time to do things that are important to her and for her mental health and well-being. Though her husband's schedule is often just as busy as hers, they make it work by supporting one another and are blessed to

have a strong support system in place.

Waters loves construction, tools and the idea of creating things from scratch. "God has anointed my hands and I will continue to bless others with the gifts God gave to me," she says. She gets joys from knowing that she is paving the way for other women to enter this male-dominated industry. She looks forward to continuing her black girl magic in all aspects of home renovation, custom art and design in general. Not bad for a woman who took a side gig and made it the main gig.



A mother-daughter duo: Rosa Navejar and Rachel Phillips *by Allen White*



Rosa Navejar and Rachel Phillips

Photos by Rachel DeLira

Most people in the Fort Worth business community are very familiar with Rosa Navejar, she seems to be everywhere all at once. There are many reasons Navejar can do so much, but one of the major one happens to be her daughter, Rachel Navejar Phillips who works by her side.

Together, this dynamic duo runs The Rios Group, Inc., a civil engineering company specializing in subsurface utility engineering (SUE) and utility coordination (UC). Their company is responsible for locating utility lines for construction projects.

Though their services appear to be a small part of a construction project, the service is vitally important. The Rios Group performs locates during the design phase of projects. Completing this step during this phase eliminates the possibility of heavy equipment hitting utility lines (electric and gas) during construction. The service enables their clients to save money and time by being proactive in locating these lines on the front end of any type of construction. Once the utility lines are located, their clients can save money on construction and risk.

Finally, the work of The Rios Group helps planners design around where utilities are already located or help determine which lines might need to be moved. Overall, their company ensures safety to workers which is paramount to any construction industry work. They pride themselves on being the best at what they do and credit the entire team of 78 employees for getting them there.

With the ongoing development of commercial and residential real estate as well as the infrastructure to support it, The Rios Group will be busy for the foreseeable future. Technology will eventually change how they do business, but right now, that technology has not been created. Their business is small and growing, but regardless of how much they grow, they are focused on providing the same level of quality service they have always done.

Asked if they are preparing the next generation to take over for them, Navejar responded, "LOL, I am not ready to leave yet." Phillips concurs and jokes that her mother will be sending e-mails on her death bed.

Fort Worth native, Navejar is a product of the Diamond Hill community and is one of 10 children born to hard working parent who taught them all to work hard and give back to the community. Her father worked as a butcher at Swift Armour and her mother was homemaker who dropped out of school in the

second grade to take care of her brothers and father. Her mother instilled in her the importance of family and giving unconditional love.

Navejar is not one to let others determine her path, a lesson learned early in life when the Dean of Girls in her high school told her she was only expected to become a housewife and mother and discouraged her from attending college tours. Looking back, Navejar says, "I wonder what would have happened if I had listened to her." She will never know, but she does believe that people should not live by others' expectations of them.

When asked about the path that led her to The Rios Group, Navejar says, "This career found me." Navejar worked in banking for 25 years and moved from there to being president of the Fort Worth Hispanic Chamber of Commerce for 11 years before being offered an opportunity to purchase what is now the Rios Group. She declined the offer, but continued to meet with Brad Gorrondona, who had made the offer. He eventually convinced her, and she is celebrating 10 years of ownership. According to Navejar, "Life is all about constant learning" and she continues to learn everything she can.

For Navejar, family is always first, it doesn't matter if it's blood family or the family of friends or co-workers. "We are all in this together and we need to be accepting of one another," she says. Disagreements will come, but she believes it is important to understand it's okay to disagree. "Life is short, you want your family there when you take your first breath, but most importantly, you want them there when you take your last breath. The love of family is priceless," says Navejar.

Together, these women have formed a business partnership that is an extension of their personal partnership and both are creating a lasting legacy that will leave big footprints on this state.

Phillips' path to The Rios Group was different from her mothers, but no less interesting. Phillips left the great state of Texas to attend St. John's University in Queens, New York where she received a BA in government. Returning to Fort Worth after college, she went to work for Court Appointed Special Advocates (CASA) of Tarrant County. While there, it was

eye-opening for her to see how many children are in the foster care system in Texas and the lack of resources for those aging out of the system. She was happy to be part of the CASA team which works with many children and their families to get them connected to various available resources. It was her work at CASA that taught Phillips to learn a person's story before casting judgment and to celebrate small victories. When the opportunity came for her to join the Tarrant Regional Water District as their Neighborhood and Recreation Enhancement Program Coordinator, she jumped at it. She was excited to be able to continue working with the community, just in a different capacity. Phillips is proud that she helped coordinate various neighborhood trail connections and improvement projects such as the Marine Creek loop trail and the Airfield Falls Trailhead. She also partnered with the city of Fort Worth to co-labor on improvements to Cobb Park. Like her mother, Phillips is always willing to learn and the lesson she took from her time at TRWD and their operations field crew was how to work as a team and importance of doing so. After leaving TRWD she took a small break from corporate stresses and went to work for Jonathan Morris, a close friend and neighbor. He was looking for front desk help at The Lathery, the second location of Fort Worth Barbershop. Through this experience, she met a lot of cool people, many of whom were just moving to Fort Worth. It was a learning experience for her to see the city through the eyes of new residents. She still gets tickled and smiles as she relates, "I only received one bad Yelp review for being overly nice." Her work at The Lathery taught Phillips even more about leadership and the hard work that goes into running a small business. Phillips too came to The Rios Group through fate. Her mother asked if she knew of anyone looking for a marketing coordinator position. Her reply was, "I think I might know someone," and she applied for the position herself. Five years later, she is still there and is now the business development manager. Phillips has learned through her career path, that she is able to adapt to different environments and understands the importance of being open to new opportunities and what can be learned for them.

This mother daughter duo are professional, courteous and always ready with a smile. Though they attempt to keep work personal life separate, it is inevitable the two will overlap. While Navejar is outgoing and always on the go, Phillips is a bit more laid back and requires a lot of weekend naps. Phillips says, "I believe only my mother, Betsy Price, the energizer bunny and Kris Jenner have that much energy." Phillips and Navejar both understand their name is synonymous with the company and so are always "working" to



some extent. Navejar doesn't try to balance work and life, she simply lives and loves to include both, gaining pleasure from being with family, friends and colleagues. Phillips makes a little more attempt to balance between the two by gardening, volunteering for Saving Hope, collecting art with her husband, doing some interior design and visiting locally owned restaurants. They both have mentors who have helped along the way and who continue to encourage their efforts with sound guidance. Phillips credits her mother, her godfather, Robert Fernandez and Larry Anfin for playing big roles in her life and who always give honest, sound advice. She also includes her very supportive husband, Edward. Navejar points to Mary Lou Lopez, John Hernandez, John McMillan and Carlos De La Torre for teaching her different skillsets and understanding the importance of listening, communicating and working as a team. Together, these women have formed a business partnership that is an extension of their personal partnership and both are creating a lasting legacy that will leave big footprints on this state.



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YWLA Signing Day 2022



Highlights from the Fort Worth Hispanic Chamber's Scholarship Reception 2022



STYLEFW PICTURES by Rachel DeLira



North Texas Lead Board 2022



Jackson Shaw Groundbreaking for Chisholm Twenty Benbrook, Texas

Solve a problem, start a business – A Claim Design and Development by Allen White



With residential and commercial construction booming and home renovations at an all-time high, the services provided by A Claim Design and Development (ACDD) are in demand, keeping owner Reginala “Reggi” Sturns busy doing something she loves. Sturns is the owner and founder of the only pre-construction consulting firm in this area. Asked what a pre-construction consulting firm does, Sturns replied, “Pre-construction consulting consists of merging the expectations of a homeowner with an interior designer and a builder.” Most clients know what they want but are unable to articulate their desires effectively to builders, a simple communication issue that ACDD is happy to resolve.

ACDD works to bridge the gap between architects/designers and builders, bringing clarity to both parties and control over the final design/layout to her clients. “BUILDING Made Easy”™ by pre-planning and effective communication” is the company’s mantra. Sturns’ services are sought after by homeowners looking to do complete renovations to their existing homes and future homeowners looking to build within the next two to five years. She also offers her services to home investors and commercial real estate projects, tendering the same type of service on a larger scale. Sturns works on the front end of a project ensuring her client’s vision and needs are communicated to the architect or designer who then renders plans or alters existing drawings/plans for the builder. In Sturns’ experience, builders are not Pre-Construction Consultants. Details and design possibilities need to be noted, realized and explored, before the floor plan is finalized and converted into construction documents. If not, the homeowners feel as if they must be on the jobsite, whenever the contractors are there to ensure their request is performed.

Often, that’s an indication that several important details were not considered, drawn or noted on the construction drawings. Sturns wants her clients to have the ability to begin a construction project from a position of knowledge and her program is designed to

give them that. There are many benefits to using the “BUILDING Made Easy”™ services provided by ACDD. Building a custom home requires a significant amount of advanced planning and committed participation from the client. The process is designed to work in conjunction with the client’s team of professionals. ACDD translates the design needs, desires and wants of it’s clients and converts them into a pre-construction packet. The pre-construction packet empowers their clients to communicate clearly with potential builders or contractors about their proposed project. It allows contractors to see what clients want so they can provide estimates and finally, the process helps them interview and select the right architect, builder or contractor for the job. Sturns says, “My job is to give the client a foundation and cast the vision that the plan is sound, the floor plan works and it yields a quality product or outcome.” She considers resale value and property values when assisting her clients with their choices and is proud to present designs that reflect her client’s particular needs and tastes.

Sturns offers a virtual “BUILDING Made Easy” workshop five times a year which takes clients through a four-step process: PHASE One Before you Build, PHASE Two Review Drawings, PHASE Three Let’s Go Shopping, PHASE Four Finish it with Furniture. These workshops cost \$79 and can be signed up for on her website. She offers other consultation services as well to fit the needs of her clients for which she charges an hourly rate. While Sturns’ focus is pre-construction consulting, she will work with clients thru the build process, if needed, to select their finish-out items, flooring, baseboards, cabinets, etc., but prefers not to decorate or do the interiors.

The pandemic allowed Sturns to launch and leverage technology in a way that allowed her clients to use her services virtually. Through this technology, she consults with clients via tele-meetings and e-mail, a method that allows her to consult with clients across the country. When Sturns first launched her business, she dealt with clients whose homes were 7000+ square feet and above. With the avalanche of home design shows, clients now see the possibilities available for smaller homes which has allowed her business to reach new clientele. “Regardless of the size of their home or project, people desire an upscale, lifestyle boost and they desire it to be reflected in the way they live, function and move within their space,” says Sturns.

Don’t start a business, solve a problem and the business will come. This was Sturns inspiration for starting this business. Sturns knew from a young age that she would someday be an entrepreneur, after all, she came from a family of business owners reaching back to her great-grandfather and flowing down through her father and uncles who all had businesses of their own

at some point in their lives. A high school graduate of Everman High School, Sturns attended Clark Atlanta University where she received a B.S. in business administration. After leaving Clark, Sturns worked in the beauty field, something she was familiar with because her family owned Beauty Unlimited. After being laid off, she was recruited to work the Federal Aviation Administration where she stayed for 10 years before an epiphany and some words of wisdom from a close friend helped her understand her gift and future career pathway. She returned to continue her education at the University of Oklahoma, College of Architecture where she earned a Bachelor of Science degree in Interior Architecture and then studied abroad at England College of Architecture for 6 months. From this point on, Sturns only accepted employment from companies where she could advance her career.

“Regardless of the size of their home or project, people desire an upscale, lifestyle boost and they desire it to be reflected in the way they live, function and move within their space.”
- Reggi Sturns

As soon as she enrolled at OU, she filed the necessary paperwork for her business name. The friend who had helped see her gift was an architect whose company was a design and development firm. Sturns knew she too would be in the design and development business, and so adopted that portion for her company name as well. Prayer led to the rest of the company name. During her prayers, she laid claim to the vision and the remainder of the name was birthed, A Claim Design and Development. “Purpose is forever present within you,” says Sturns. She continues, “Your gift, talent and calling will make room for you. Tap in and don’t be distracted.” As individualistic as Sturns is, she knew her business would need to be the same and so set out to fill the gap with her niche business. She has been successful in filling a need.

Sturns credits her family with giving her the inspiration to become an entrepreneur, but she also had a couple of women who mentored her as a young lady and nurtured her entrepreneurial ideas. Dr. Marie Holliday and Louise Hobbs Younger were two women who Sturns looked up to. Dr. Holliday was her first employer. “Unlike many teenagers who participated in a trade program during high school, Reginala presented herself as a diamond who allowed me to



National Juneteenth Museum



FAQs

What is Juneteenth?

Texas was the last state in the Union to allow enslavement. While the Emancipation Proclamation was made law on January 1, 1863, the freedom from slavery wasn't announced in Texas until Union Major-General Gordon Granger issued General Order #3 in Galveston on June 19, 1865. The date, since dubbed "Juneteenth," is now observed annually as a federal holiday to celebrate the Emancipation Proclamation's enforcement and the liberation of the remainder of the enslaved both in Texas and throughout the newly reformed United States.

Why is the National Juneteenth Museum important?

Rich in its meaning and purpose, Juneteenth celebrates the "breaking of the chains", the legacy of freedom announced on June 19, 1865. The National Juneteenth Museum will be a knowledge hub, creating awareness and deepening the understanding of Juneteenth's impact on the future of the African American community and the nation.

Why is the location of the National Juneteenth Museum in Fort Worth, TX?

In 1939, Charles Stowe was on a mission to keep the southside neighborhood he lived in white. He organized a local Anglo-Saxon committee that posted signs throughout the neighborhood, "Negroes take notice. Don't move into this area!" and threatened white homeowners who planned to sell to Black families.

As white homeowners left, Black families, including Ms. Opal Lee's, moved into Stowe's neighborhood. On June 19, 1939, just three days after her family settled into East Annie Street, Lee's home was destroyed in a fire set by a racist mob.

That pivotal night was a catalyst to Lee's advocacy throughout a span of decades to make Juneteenth a national holiday. While Ms. Opal's walks in major U.S. cities gained the attention of national leaders, she continues to serve as an agent of change in her home city of Fort Worth.

The National Juneteenth Museum will be built in Fort Worth as part of a mixed-use development that will help revitalize the city's Historic Southside neighborhood.

What will be exhibited inside the National Juneteenth Museum?

The National Juneteenth Museum is not just a museum, it will be a curated experience center to educate guests on the legacy and experiences of the enslaved and

provide factual narratives about people who overcame the trials and hardships of oppression. Programming will include year-round immersive education seminars and exhibits by renowned authorities on historical perspectives of freedom and the human experience.

How is the National Juneteenth Museum funded?

The museum's funding comes from multiple sources including private and corporate donations, government programs, foundations and grants.

Who is the "Grandmother of Juneteenth" and the Founding Board Member of the National Juneteenth Museum?

Fondly known as Ms. Opal, this trailblazer gained national attention in 2016, when at 89, she began a 1,400-mile trek from Fort Worth to Washington, D.C., to petition for the recognition of Juneteenth as a national holiday, receiving over a million signatures. Ms. Opal is the oldest living board member of the National Juneteenth Observance Foundation. At 95 years old, Lee also leads the Annual Fort Worth Juneteenth Celebration and the urban farming project proudly named Opal's Farm. In February 2022, thirty-three members of Congress signed a letter nominating her for the venerable Nobel Peace Prize.

Ms. Lee is affectionately known as the "Grandmother of Juneteenth" and has been leading the charge to see the National Juneteenth Museum become a reality. The National Juneteenth Museum will be erected on land that currently houses Lee's Fort Worth Juneteenth Museum which served the community for nearly two decades and was a production location in the feature film, Miss Juneteenth.

Who is leading the National Juneteenth Museum project?

Jarred Howard of Sable Brands LLC is the project's Lead Advisor. Sable Brands is a Fort Worth-based public affairs and marketing firm whose mission is to catalyze the convergence of culture, collaboration and commerce.

The museum will be led by a collaboration of activists, researchers, historians and everyday people who understand the influence of history on the trajectory of the human experience.

What is the project timeline and approximate completion date?

The museum is expected to break ground in 2023 and open to the public on June 19, 2025.

ACCD FROM PAGE 15

enhance her shine and polish. She had grown in her family's business and her parents entrusted her to me," says Holliday. She continues in her praise of Sturns by stating, "She was poised, articulate, respectful, gracious and ready to learn like a sponge soaks up water." Several business associates and family members concurred with Holliday's assessment. Sturns is described by colleagues, business associates and family members as self-motivated, a leader and a follower, creative, dynamic and a woman of integrity. Sturns' sister, Debera said, "Reggi attributes success to discipline, trusting God and knowing she can do ALL things through Christ who gives us strength." As a client herself, Debera said "Reggi helps her clients to personalize and conceptualize the vision for their interior or exterior spaces. Solicit her services and be AMAZED." Ongoing client Jeff Postel works with Sturns often on his projects and expressed his admiration for not only her work on his projects, but also her focus and attention to detail. "She is a businesswoman with style and integrity," says Postel. Pastor Roland Sigler remarks, "A great characteristic that Reggi embodies is that she can effortlessly work within any budget you provide her. She wants her clients to enjoy their space given the budget they have identified. In the event she deems a big-ticket item may be fitting, she discusses her vision and listens for feedback. I am so appreciative every time I get the opportunity to work with Reggi, because I know I will end up with a finished product that is WONDERFUL."

Sturns' target client includes builder investors and professionals who desire a unique living environment that reflects who they are. Her favorite part of a job is collaborating with couples who can't agree on their design styles. In this area, she can take them through a process and complete a design that works for both parties. Sturns is proud of the unique business she has created and niche she is able to fill. She remarks, "There are no businesses currently doing what I do, but that will most likely change once people realize the need for a business like this one."

In addition to the pre-construction consulting, Sturns has created a wonderful studio space for herself, a space she rents out for small groups. The space offers private intimate dining for 2 or small groups of 4 but not more than 6. The space has a rooftop deck where you can overlook the city with friends, family, or colleagues; or schedule a private dining rooftop experience. Reservations for the space can be made on her website.

Always one to help other business owners and a strong supporter of the arts, Sturns is a brand ambas-

sador for Shona African Sculptures, handcrafted works of art created from stones. And because she lives what she speaks, she also owns some sculptures.

Through per personal and professional connections, Sturns was taught to know her industry and be able to completely service those how come to her. She has taken these lessons to heart. Sturns gains personal and professional satisfaction from transforming environments and enhancing lifestyles and she does it with style, grace and determination as she builds a legacy.

Follow Reggi Sturns:
 Website: aclaimdesign.com
 Instagram: [instagram.com/aclaimdesignanddevelopment](https://www.instagram.com/aclaimdesignanddevelopment)
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SPOTLIGHT ON:

Jennifer Treviño

Name, title, company: Jennifer Treviño
Company & Title: Leadership Fort Worth – Executive Director
City of residence: Fort Worth
City of birth: Bellflower, California (I've lived in Texas since I was 3 years old)
Spouse: Chris Trevino
Children: None – just 3 dogs
What was your favorite TV show as a kid? The Cosby Show & Family Ties
What is your favorite Netflix or Prime binge? Law & Order SVU, New Girl, Workin' Moms or Madam Secretary
What's your favorite vacation spot? Hawaii
Whom do you admire most? Michelle Obama, Dolores Huerta, Brene Brown, Adam Grant & my Grandma Louise
If you could have any car in the world, what would it be? A red Mazda MX-5 Miata convertible
What's worth paying for? Good food
Wine or drink of choice? Bourbon
What's your favorite children's book? The Teeny Tiny Woman by Harriet Ziefert
What causes are important to you? Rights of women and girls
What is your music of choice? 80's & 90's Pop
What are your must-haves on a road trip? Coffee, water, snacks & good music
What have you recently done for the first time? Yoga
What do you collect? Plants
What does success look like? Using my experiences to help others navigate their own paths and growing Leadership Fort Worth to support more of our community leaders.
If you could learn a new skill, what would it be? To enjoy cooking

Where do you get your inspirations? Other leaders, people who fight for the rights of others, those who are helping our youth be ready for the future and by being outside.

What advice would you give your younger self? Stress less – you got this!

What book would you recommend to everyone? *Dare to Lead* by Brene Brown

In 10 years, I hope to be: retired.



Photo credit: Steve Rochun

SPOTLIGHT ON:

Kayla Hoffman

Name, title, company: Kayla Hoffman
Company & Title: Ciera Bank, Loan Officer
City of residence: Burleson
City of birth: Winchester, Kansas
Spouse: Joshua Hoffman
Children: Braylon & Andrew Hoffman
Twenty years ago, I never knew being an adult would be so hard.
What was your favorite TV show as a kid? Anything on the Disney channel
What is your favorite Netflix or Prime binge? Ozark or most reality shows
What's your favorite vacation spot? Mexico or any all-inclusive beach
Whom do you admire most? My Bank leadership, our CEO Charlie Powell & Burleson branch President, Steve Hockman. They are like the father & grandfather I never had! They both support & help me grow every single day.
If you could have any car in the world, what would it be? Fully loaded, blacked out Toyota 4Runner or any luxury compact car – must be charcoal grey with black rims!
What's worth paying for? Anything I can eat! Food is my love language.
Wine or drink of choice? Any sweet wine is my favorite alcoholic drink or water – peach flavored is my #1 go-to.
What's your most treasured possession? My wedding ring my husband gave me.
What's your favorite children's book? The Rainbow Fish – I loved all the pretty foil colors in it.

What are you afraid of? Death or a chronic illness
What causes are important to you? College Education. I hold the Treasurer position for the Burleson Higher Education Opportunity Fund, which gives scholarship opportunities to BISD students to continue their education after graduating High School. I personally understand college is a financial struggle and I want to help other young adults avoid the financial lessons I learned when I was their age.

What is your music of choice? Country or Hip-Hop/R&B – 90's music!

What excites you most about the future? My banking career

What are your must-haves on a road trip? Snacks! Something sweet or sour – water and an energy drink too!

What have you recently done for the first time? Played a round of golf with my husband.

What do you collect? I am complete opposite of a hoarder, so I don't think I collect anything. Maybe clothes & shoes.

What does success look like? Efficient work ethic. I don't believe success is determined by your job title, but how you perform your job.

If you could learn a new skill, what would it be? Gymnastics or Dancing

Where do you get your inspirations? My peers

What advice would you give your younger self? To take school & exercising more seriously and to focus more on myself.

What book would you recommend to everyone? *Atomic Habits* by James Clear

In 10 years, I hope to be: Ciera Bank's Burleson Branch President and the only woman Bank President in Burleson!



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